

# TAGS & LABELS

BUILDING POSITIVE IMAGES SINCE 1907  
BAR CODE TECHNOLOGY



2008  
CATALOG

Buy with confidence! Call 1-800-526-8353

BUILDING POSITIVE IMAGES SINCE 1907

# TAGS & LABELS



Bar Code Packages,  
see pages 21-23



Ring Tags,  
see pages 6-7

2008  
CATALOG

Buy with confidence! Call 1-800-526-8353



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## Accessories for Easy Marking and Fastening Tags

Fine marking pens and “PermaScribe” Stylus help identify and protect your merchandise.



Patent # 2,851,774



### Permanent Fine Marking Pen

For all tags – available in black, red, blue and green.  
Order FP \$3.95

### “Permascribe” Stylus (etcher)

“Permascribe” for classic gold and classic silver coated plastic tags.  
Order SC \$9.25

### Eyelet Plier Without Base

Use with eyelet-fast tags (E501-537)  
Metal eyelets may be purchased separately upon request.

Order PL \$98.20

### Eyelet Plier Table Model

Use with eyelet-fast tags (E501-537)  
Order ET \$161.00 (not shown)

### Pen Barrel

Order PB

Apply button-fast tags (B701-737) with plastic buttons, they're easy to close by hand or with the end of pen barrel.

Plastic buttons may be purchased separately upon request.

**Ordering Is Easy, Just Contact Us – Hablamos Español**

By Phone: . . . 800-526-8353 Local: 973-731-6300

By Fax: . . . . . 973-731-2228

By Email: . . . . . orders@ArchCrown.com

Online: . . . . . www.ArchCrown.com

By Mail: . . . . . 177 Main Street, West Orange, NJ 07052



**Guarantee** If you are not completely satisfied with your purchase, return it to us within 30 days of receipt. We will be happy to exchange stock items or issue a refund. Orders returned past 30 days will be subject to a restocking charge. **Custom printed products, printers, hardware and special orders are not returnable without prior authorization.**

To Order, Call 973-731-6300 or  
Toll Free **1-800-526-8353**  
**www.ArchCrown.com**

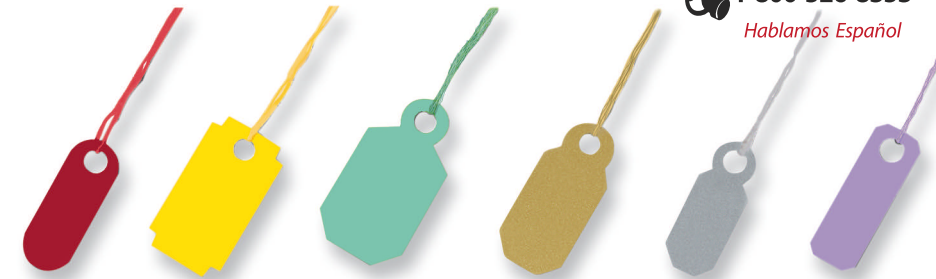
## String Tags... Plastic, Parchment and Paper Tag Stock

## String Tags with Regular or Fine Braided String

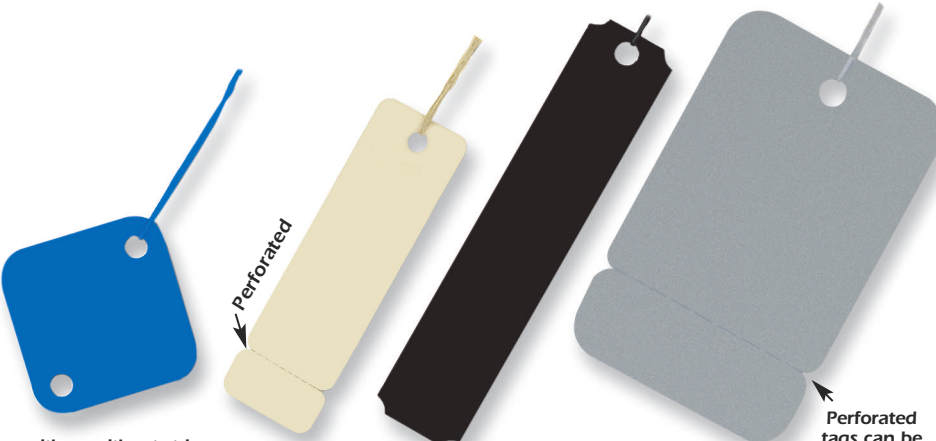
Give your pricing that personal touch with Arch Crown's plastic and parchment string tags.

String tags can be used in many ways, including as carriers for bar code labels, computer tags and mini-labels. Shown Actual Size

To order call  
**1-800-526-8353**  
Hablamos Español



PS901 \$47.75	PS903 \$47.75	PS905 \$47.75	PS907 \$47.75	PS908 \$47.75	PS912 \$47.75
DS901 \$42.65	DS903 \$42.65	DS905 \$42.65	DS907 \$42.65	DS908 \$42.65	DS912 \$42.65



with or without string

PS421 \$68.15	PS922 \$68.15	PS927 \$75.80	PS930 \$84.05
DS421 \$62.45	DS922 \$62.45	DS927 \$70.15	DS930 \$78.40

Perforated tags can be used for price and inventory control

### Metallic Silver Tag Stock (SW)

Silver front, White on back



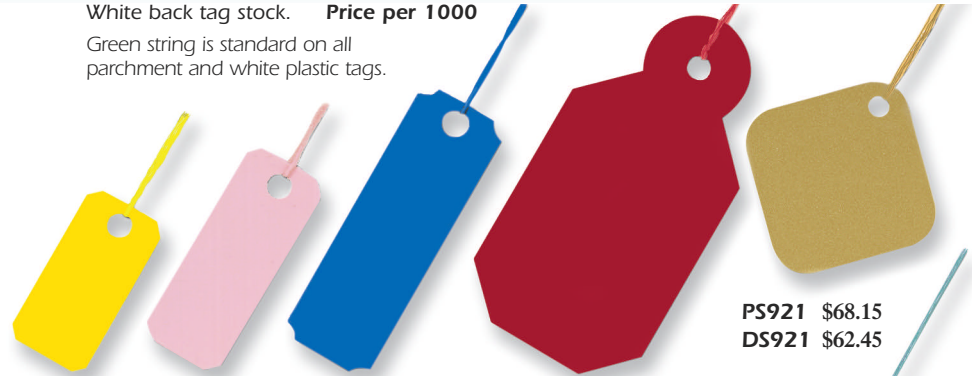
### Metallic Gold Tag Stock (GW)

Gold front, White on back

Heavy duty, sturdy paper stock, easy to write on, style 921 shown above.  
Available in all string tag styles, use DS pricing above.

Use PS Prices for Plastic (14 colors)  
Use DS Prices for Parchment or (GW) Gold front, White back and (SW) Silver front, White back tag stock. Price per 1000

Green string is standard on all parchment and white plastic tags.



PS917 \$47.75	PS918 \$52.05	PS919 \$56.40	PS920 \$78.25
DS917 \$42.65	DS918 \$46.75	DS919 \$51.00	DS920 \$72.40

PS921 \$68.15  
DS921 \$62.45



PS931 \$84.05  
DS931 \$78.40

PS932 \$84.05  
DS932 \$78.40

PS950 \$52.05  
DS950 \$46.75

PS955 \$68.15  
DS955 \$62.45

### Braided Satin Finish String

Add \$6.50 per 1000 for braided string. Available in: White, Silver, Gold, Black



### Secure Plastic Lock Ties

Sold separately \$28.45 per 1000



See page 43 for pre-printed plastic tags  
"NOT RETURNABLE IF REMOVED"

### Available in 14 metallic, pastel and bright colors

Frosted (matte clear) available but not shown.





## Arch Crown Ring Tags Often Imitated... Never Duplicated!

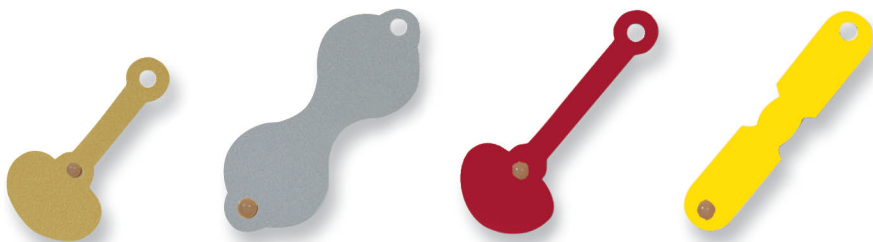
## Plastic Button-Fast and Eyelet-Fast Ring Tags

### Add a touch of elegance to your display.

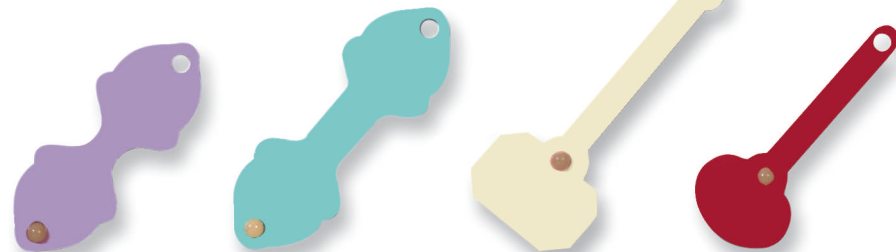
Easy to use plastic **Button-fast tags (B701-726)** close by hand or with pen barrel, see page 47. Shown Actual Size **Price per 1000**

### Prevent price switching.

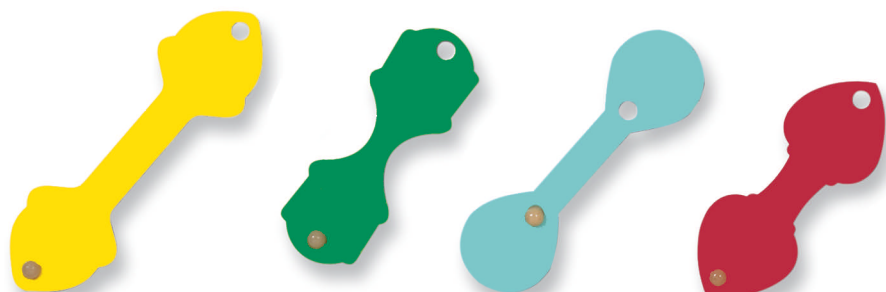
Once used **Eyelet-fast tags (E501-526)** cannot be reapplied to other merchandise. Apply with Arch Crown's eyelet pliers, see page 47. **Price per 1000**



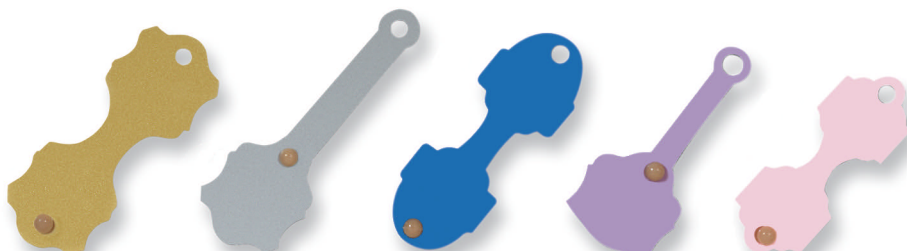
<b>E501</b> \$54.35	<b>E502</b> \$54.35	<b>E503</b> \$56.35	<b>E504</b> \$52.85
<b>B701</b> \$66.00	<b>B702</b> \$54.35	<b>B703</b> \$68.00	<b>B704</b> \$52.85



<b>E505</b> \$54.35	<b>E506</b> \$56.35	<b>E507</b> \$58.60	<b>E508</b> \$58.60
<b>B705</b> \$66.00	<b>B706</b> \$56.35	<b>B707</b> \$66.00	<b>B708</b> \$70.00

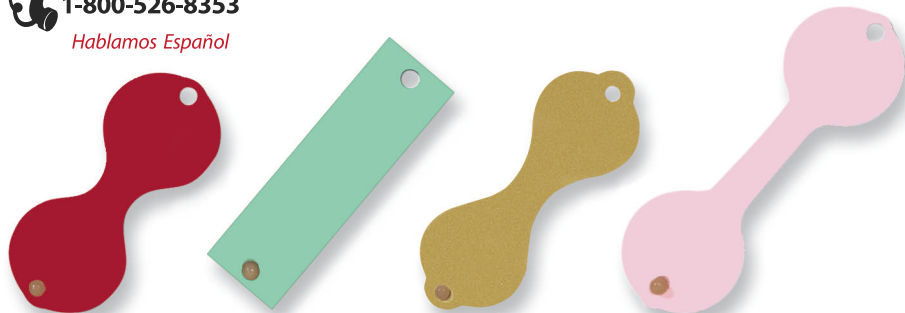


<b>E509</b> \$58.60	<b>E510</b> \$54.35	<b>E511</b> \$56.35	<b>E512</b> \$54.35
<b>B709</b> \$58.60	<b>B710</b> \$66.00	<b>B711</b> \$68.00	<b>B712</b> \$66.00

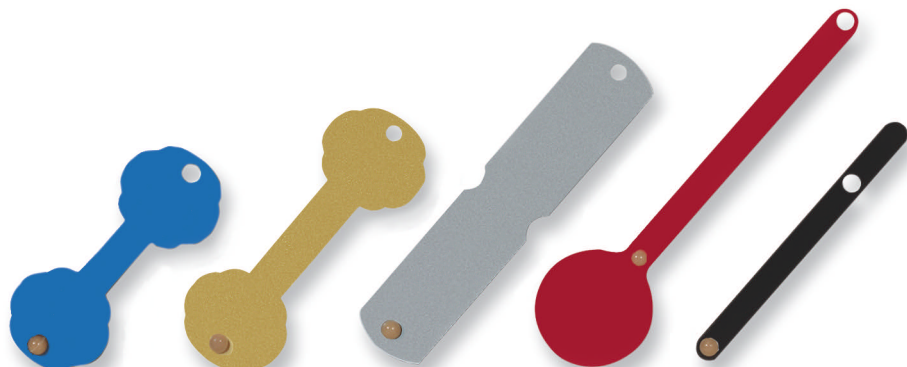


<b>E513</b> \$54.35	<b>E514</b> \$56.35	<b>E515</b> \$54.35	<b>E516</b> \$56.35	<b>E517</b> \$54.35
<b>B713</b> \$66.00	<b>B714</b> \$68.00	<b>B715</b> \$66.00	<b>B716</b> \$68.00	<b>B717</b> \$66.00

To order call  
**1-800-526-8353**  
*Hablamos Español*



<b>E518</b> \$56.35	<b>E519</b> \$56.35	<b>E520</b> \$56.35	<b>E521</b> \$58.60
<b>B718</b> \$56.35	<b>B719</b> \$68.00	<b>B720</b> \$56.35	<b>B721</b> \$58.60



<b>E522</b> \$54.35	<b>E523</b> \$56.35	<b>E524</b> \$60.05	<b>E526</b> \$62.00	<b>E525</b> \$58.60
<b>B722</b> \$66.00	<b>B723</b> \$68.00	<b>B724</b> \$72.05	<b>B726</b> \$74.05	<b>B725</b> \$70.00

### Available in 14 metallic, pastel and bright colors

Frosted (matte clear) available but not shown.





## Static Cling Vinyl Wraps Protect Watch Cases and Crystals

### Protect both the watch finish and crystal with static cling vinyl.

High quality, economical clear static cling vinyl wraps protect both the finish and crystal from scratching. Die shapes; custom or blank, pages 14 and 15.

#### Blank Static Cling Vinyl Wraps and Circular Crystal Protectors

Style	Size	Price per 1000
SV51CL	3/4" diameter	\$54.35
SV48CL	1 1/4" diameter	\$78.70
SV1530	1 1/2" x 3"	\$83.30
SV2030	2" x 3"	\$94.45
SV2040	2" x 4"	\$106.75
SV2050	2" x 5"	\$119.25
SV3050	3" x 5"	\$135.10

Static cling vinyl labels available in many sizes, also available in continuous rolls, call for prices. Removable adhesive on clear acetate available.

Custom printing available, see page 17 for prices.



Black on Clear Static Cling Vinyl



Red on Clear Static Cling Vinyl

**ASSORTMENT SPECIAL**  
Only **\$120.00** per 1000  
Choose any 4 styles  
250 Static Vinyl Wraps and/or  
Crystal Protectors per style



Here's what our valued clients have to say about static cling vinyl wraps.

**NEW!**  
Pre-Printed  
Watch Case Protectors  
Red rule for back of watch case  
Removable Adhesive  
on Clear Acetate



1 1/4" diameter  
Style P48R \$70.15



3/4" diameter  
Style P51R \$68.45

"We use Arch Crown static cling vinyl crystal wraps to protect the crystals on our watches during handling and shipping. They fit perfectly with no adhesives to worry about. We recommend them to anyone in the watch industry."

Stephen J. Butler, President (631) 776-1135  
CHRONOSWISS USA, LLC - Bellport, NY

"We use your static cling vinyl to wrap around the watches our salesmen carry in their lines when they visit their clients. It's very easy to use, goes on and off easily and can be used over and over again. It protects the finish of our fine Swiss watches. Thanks for the great service!"

Connie Steinbock, Customer Service  
Maurice Lacroix USA - Encino, CA

"This product is excellent and helps us achieve a high degree of protection for our merchandise. Our customers are well served because we at Tourneau use this product."

Sal Cacioppo, Senior Manager  
Tourneau, Inc. - New York, NY

## Promote Image and Price with Innovative Watch Tags!

### Stock Plastic Button-Fast and Eyelet-Fast Watch Tags

Available in 14 colors, see pages 6 and 7.



E535 \$60.05  
B735 \$72.05

E536 \$62.15  
B736 \$73.60

E537 \$64.10  
B737 \$75.65

To order call  
**1-800-526-8353**  
Hablamos Español

### Custom Watch Tags

#### Design your own watch tags for a custom fit.

Price and promote your watches with custom printed and die shapes that meet your specifications. Custom button-fast watch tags are specially designed for fastening on expandable and bracelet (mens and ladies) style bands.



"Arch Crown's button-fast watch tag is perfectly designed for our bracelet style watches. The custom printing identifies the 'Solar' collection of Bulova... ideal for building brand recognition and customer confidence at the point-of-sale."

Danny Ng - Manager, Advertising & Purchasing  
Bulova Watch Co. Ltd. - Toronto, Ontario, Canada



To order call  
**1-800-526-8353**  
Ask for our sales department



## New Custom Insert Tags for Watch and Jewelry Boxes

### Insert tags available with or without an adhesive strip.

Price and promote jewelry and watches with custom tags and die shapes to meet your specifications. Adhesive strip adheres to watch case or jewelry box without leaving a glue residue.

NEW!

1 DAY ONLY

REG. \$ \_\_\_\_\_  
\$ \_\_\_\_\_

Style HT234  
Red on Gloss  
White tag stock

Signature  
collection

REG. \$ \_\_\_\_\_  
\$ \_\_\_\_\_

Style HT234  
Matte Black and  
Metallic Gold on  
Matte White  
tag stock

25% OFF

10% off

20% off

30% off

Custom Die  
Style HT207  
Available with  
or without an  
adhesive strip.

Style HT207  
Custom price points  
promote and identify  
your sale merchandise.

### Custom Printed Watch Tags

Promote your watches with custom die shapes designed to your specifications.

NEW!

Steel Finish  
Case  
"Lift Up  
Hidden  
Compass"  
Date  
Window  
Water  
Resistant  
Oil Treated  
Leather Band  
5 ATM  
(165 ft)  
Water  
Resistant



Watch tag  
adheres to back of case without  
leaving a glue residue.

Steel Finish  
Case  
"Lift Up  
Hidden  
Compass"  
Date  
Window  
Water  
Resistant  
Oil Treated  
Leather Band  
5 ATM  
(165 ft)  
Water  
Resistant

"The custom watch tags came out exactly as requested. These tags promote the hottest selling points for our watches. Arch Crown was excellent with following up and proofing our tags based on our specifications. I definitely recommend doing business with them."

Manal Itraish,  
Marketing Manager  
Egana of Switzerland  
(America) Corp.  
Addison, Texas

To order call  
1-800-526-8353

Ask for our sales department

Adhesive strip  
adheres to back of watch case  
without leaving a glue residue.  
Style 212 Shown Actual Size

## Custom Printed Tags Build Brand Recognition

### Reinforce your brand name at point-of-sale with your logo.

Complement your jewelry, gift and boutique displays with distinctive, custom foil printed tags. See page 17 for prices on custom printing. Ask about our custom die shapes. Short runs available, minimums start at 1000 tags.





### Custom Printed Pressure Sensitive Labels

**First impressions last the longest!** Make a lasting impression with custom printed labels. See pages 14 and 15 for die shapes, background materials and colors.



**Short Print Runs Available**  
Minimums start at 1000 tags.

### Custom Printing Prices for Foil Printed Tags and Labels

Prices are per 1000 tags or labels. Multi-color printing additional, call for price quote. Plate preparation charge (nonrecurring) \$50.; Embossing Plate \$80.

FOIL PRINTED PRESSURE SENSITIVE LABELS							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
HS 27, 51, 129, 136, 151, 289, 296	\$230.70	\$145.35	\$118.30	\$103.50	\$94.90	\$79.20	\$68.45
HS 4, 20, 34, 41, 44, 48	234.70	148.60	120.40	106.30	97.50	81.15	70.15
HS 18, 40, 73, 79, 84, 291, 385, 404, 605	242.15	155.50	127.00	113.00	104.35	88.40	76.25
HS 67, 94, 103, 110, 184, 259, 273, 318	275.40	178.55	147.35	126.05	122.05	105.10	90.85

Add \$10.00 per 1000 ea. for Mylar, Satin Cloth, Static Cling Vinyl, Laminating or Embossing material.

FOIL PRINTED TAGS							
Style No.	1000	2000	3000	4000	5000	10,000	25,000
Button Tags (B7 Series)	\$276.45	\$191.20	\$162.95	\$148.65	\$140.30	\$128.35	\$121.00
Eyelet Tags (E5 Series, 421)	240.00	154.70	126.65	112.20	103.95	91.80	84.70
String Tags (901 - 917)	266.25	184.60	159.90	148.95	142.10	131.80	124.30
String Tags (918, 919, 950)	272.00	187.10	167.80	157.60	149.20	135.05	127.95
String Tags (920, 921, 955)	279.10	197.45	175.45	165.10	156.25	143.20	135.80
String Tags (922 - 931)	286.70	204.65	180.15	170.55	159.45	147.75	140.55
Slip-on Op-Tags (801 - 808)	236.25	151.15	122.85	108.60	100.05	89.40	82.20
Slip-on Op-Tags (809 - 833)	254.90	169.60	141.35	127.20	118.65	106.55	99.35

Plate preparation charge (nonrecurring) \$50.00. Add \$6.50 per 1000 for braided string. Additional charge for printing on Frosted (matte clear).

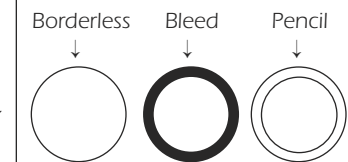
### Be Sure to Indicate Typeface and Border Style

#### Typefaces:

- Eras Medium
- Avante Garde Bold
- Bookman Bold
- Century Schoolbook
- Clearface Bold
- Zapf Chancery

- Balmoral
- Vivaldi Script
- Brush Script
- Commercial Script
- Park Avenue
- Marriage

#### Border Style: Edge of Label



**NO CHARGE FOR THESE SERVICES.**

Other typefaces available upon request.





### Custom Die Shapes for Earring Cards

**Designers... Let your customers know who you are.**

Custom printed earring cards for pierced earring hoops, studs and clips. Call for pricing.



Style 442 Dimensions: 1 1/2" x 1 1/2"



Style 449 1 1/2" x 1 1/2"



Style 530 2 1/8" x 1 7/8"



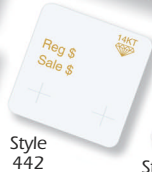
Style EC421



Style 442



Style 431



Style 442



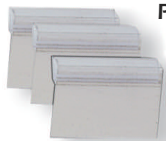
Style 449



Style 431 Dimensions: 2" x 3"



Style 447 Dimensions: 1 3/4" x 2 1/2"



Pressure sensitive backs for hanging on displays are sold separately.

Dimensions: 1 1/16" W x 1 1/4"

Style ECB \$36.00 per 1000

**Short Print Runs Available**  
Minimums start at 1000 tags.  
Call our sales department for pricing information.

### Special Offer on Custom Printed Combination Sets!

**Enhance your image in a professional manner.**

As a merchandising aid or advertising vehicle, personalized custom tags and labels communicate your store's unique identity. **Once out of the store, Arch Crown tags and labels act as your most cost-effective advertising medium.**

For color selection and pricing information, see pages 14 thru 17.

Receive one **FREE** plate preparation, a \$50.00 value, when you order any combination of custom printed tags and/or labels.

**Limit:** One per customer. **Note:** 2 color and embossing plates are additional. Offer expires 12/31/08. Cannot be combined with any other promotional offer.



"I want to thank you again for doing a great job for us. We are tagging all our jewelry with a Journey Together™ and they look fabulous; you came through for us once again. This was a huge promotion for one of our largest accounts and you saved the day. Not only did you turn this around so rapidly, but your follow up was outstanding. It's a pleasure working with you; keep it up!"

Rita Mora, Vice-President

Weindling International LLC - New York, NY





## Computer Tag and Bar Code Labeling Systems

### Bar code technology solutions for jewelry pricing.



Thermal transfer printers, scanners, bar coding software, portable data collectors and computer tags allow for maximum efficiency in your warehouse, stock room and at the register.

Arch Crown Computer Tag and Label Systems are available for thermal transfer printers (pages 20 - 35) and dot matrix pin-feed printers (page 36). You will find the same quality and value in these systems as you do in the tags and labels that have made Arch Crown a leading supplier to the jewelry industry. We work with most software companies (page 34) developing efficient and customer friendly price tagging/labeling systems.

### Designed for most thermal transfer printers including Datamax, Zebra/Eltron, Citizen/C.ITOH, Argox, Godex and Sato.

- High quality, tear resistant Mylar® and Kimdura® material.
- Mylar® is virtually indestructible with superior print durability and can withstand ultrasonic cleaning (type and bar code images will not rub off).
- Computer string tags are designed with a string-like tail and adhesive free loops for easy tagging.
- As a special service, thermal transfer tags are available on 1", 1 1/2" and 3" cores, please specify when ordering.

Arch Crown will re-roll tags to fit most printers at no charge!  
Arch Crown can assist you in all your computer tagging requirements.



## Print Your Own Tags for Under \$700.

**Thermal transfer starter package includes everything you need to print tags using your own computer.** The Starter Package is ideal for printing professional looking price tags with or without bar coding.

### STARTER PACKAGE INCLUDES:

**Datamax Printer E4203** (see page 30).

**Our most popular model!** One of the lowest priced, user-friendly printers in its class. Can print labels up to 4" wide.

**DataTagger for Windows® Software** (see page 33).

#### FEATURES:

- No Programming Required. Compatible with all PCs – Windows® 95 and later (except Windows® 2000).
- Easy-to-use, point-and-click menu selection.
- Pre-designed label formats.
- Prints both text and bar codes
- Built-in database keeps track of label information.
- Saved tag and label information can be retrieved and edited.

#### Thermal Transfer Tags

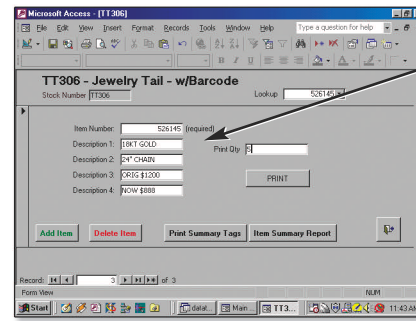
Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 24-26).

#### Thermal Transfer Ribbon

(see page 29). Parallel or USB Printer Cable; Serial Cable \$25 additional (see page 30).

**FREE PHONE TECH SUPPORT**

**1-800-526-8353**



Easy-to-Use, Point-and-Click Menu Selection Features  
Pre-designed Label Formats



### SAVE! QUANTITY DISCOUNTS AVAILABLE

**20%** on 25,000 Computer Tags    **25%** on 50,000 Computer Tags    **30%** on 100,000 Computer Tags



## Print and Scan Your Own Tags for Under \$1000.

**Thermal transfer complete package includes everything you need to print tags using your existing software.** The Complete Package is ideal for printing price tags when used with your existing inventory software.

### COMPLETE PACKAGE\* INCLUDES:

**Datamax E4203 Printer** (see page 30).

**Our most popular model!** One of the lowest priced, user-friendly printers in its class. Can print labels up to 4" wide.

**Metrologic Voyager MS9540 Bar Code Scanner** (see page 32).

#### FEATURES:

- One of the most advanced single-line hand-held scanners available.
- Laser scanning technology – "No-Hands" auto sense function lets you scan items without handling the scanner.
- Can scan even the smallest, as well as, damaged bar codes.

#### Thermal Transfer Tags

Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 24-26).

#### Thermal Transfer Ribbon

(see page 29).

Parallel, Serial or USB Printer Cable

**FREE PHONE TECH SUPPORT**

**1-800-526-8353**

\*used with your existing software



Complete Package  
Over \$1050.00 Value!

just  
**\$925.**

NEW  
LOWER PRICE!

Over 20  
Styles Available!  
See pages 24 thru 26.

18KT GOLD  
24" CHAIN  
ORIG \$1200  
NOW \$888

1.2 ct t.w.  
DIAMOND  
SOLITAIRE  
18kt GOLD

LADY'S RING  
VERY EXCLUSIVE  
DIA. & RUBY  
\$2500.00

2.5 CT T.W.

18KT GOLD  
589942212

To order call  
**1-800-526-8353**  
Hablamos Español

## PRO and PRO Plus Bar Code Packages

**PRO and PRO Plus packages allow you to import data, format, design and print professional looking price tags and labels.**

### PRO PACKAGE\* INCLUDES:

**Datamax E4203 Printer** (see page 30).

**Our most popular model!** One of the lowest priced, user-friendly printers in its class. Can print labels up to 4" wide.

**Labelview for Windows®** (see page 33).

- Labelview software allows you to import data, format, design and print your own tags. Can be used alone or with existing inventory or point-of-sale software.

#### Thermal Transfer Tags

Choose any style from our wide selection of thermal transfer tags or labels (up to 6000 tags) – over 20 styles available (see pages 24-26).

**Thermal Transfer Ribbon** (see page 29).

Parallel, Serial or USB Printer Cable

**FREE PHONE TECH SUPPORT**

PRO Package  
Over \$1400.00 Value!

just  
**\$1095.**

To order call  
**1-800-526-8353**  
Hablamos Español



\*Can be used alone or with your existing software

NEW LOWER  
PRICE!

PRO Plus Package  
Over \$1500.00 Value!

just  
**\$1339.**

### PRO PLUS PACKAGE\* INCLUDES EVERYTHING IN THE PRO PACKAGE PLUS BAR CODE SCANNER

**Metrologic Voyager MS9540** (see page 32).

#### BAR CODE FEATURES:

- One of the most advanced single-line hand-held scanners available.
- Laser scanning technology – "No-Hands" auto sense function lets you scan items without handling the scanner.
- Can scan even the smallest, as well as, damaged bar codes.

**FREE PHONE TECH SUPPORT**

**1-800-526-8353**



## Bar Code Tags Designed for Thermal Transfer Printers

**Free Thermal Transfer Ribbon with Minimum Purchase of Tags**, see page 29.

### Computer String Tags

White Only All Shown Actual Size



#### TT366 Mylar®

5000 tags per roll

**\$144.75 per roll**  
(\$28.95 per 1000)

Ribbon: Use 76mm or wider



**Ideal for UPC Bar Codes**

ADHESIVE FREE ADJUSTABLE LOOP

#### Mylar® or Kimdura®

Some desktop printers require the use of a narrower label. Users of Datamax E4203 and Eltron/Zebra 2742 printers should order Style **TT307W**.

Users of Zebra 2844 and Argox OS-214 printers should order Style **TT307Z** (Same prices and roll quantities as TT307.)

#### TT307 Mylar®

4500 tags per roll

**\$165.60 per roll**  
(\$36.80 per 1000)

Ribbon: Use 76mm or wider

#### TT304 Kimdura®

3800 tags per roll

**\$121.60 per roll**  
(\$32.00 per 1000)



#### Mylar® or Kimdura®

Users of Eltron 2742 or Zebra 2844 should order style **TT306N** because of the placement of the label sensor on these printers.

#### TT306 Mylar®

4000 tags per roll

**\$123.80 per roll**  
(\$30.95 per 1000)

Ribbon: Use 76mm or wider

#### TT303 Kimdura®

4200 tags per roll

**\$111.30 per roll**  
(\$26.50 per 1000)



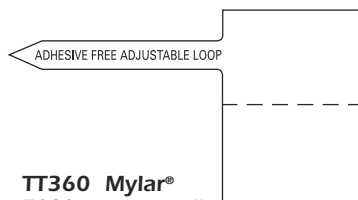
**GIA-ARMS Compatible**

#### TT361 Mylar®

5000 tags per roll

**\$156.25 per roll**  
(\$31.25 per 1000)

Ribbon: Use 60mm or wider



#### TT360 Mylar®

5000 tags per roll

**\$143.75 per roll**  
(\$28.75 per 1000)

Ribbon: Use 60mm or wider



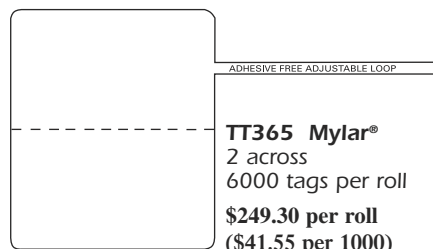
ADHESIVE FREE ADJUSTABLE LOOP

#### TT364 Mylar®

4000 tags per roll

**\$170.00 per roll**  
(\$42.50 per 1000)

Ribbon: Use 76mm or wider



ADHESIVE FREE ADJUSTABLE LOOP

#### TT365 Mylar®

2 across  
6000 tags per roll

**\$249.30 per roll**  
(\$41.55 per 1000)

Ribbon: Use 89mm or wider

## Multi-Color Mylar® Thermal Transfer Tags

**Excellent for color coding and inventory control.**

All Shown Actual Size

### TT340 and TT369 Mylar® tags

Available in: White, Yellow, Green, Blue, Pink, Orange, Silver and Gold



#### TT340 Mylar®

5000 tags per roll

**\$127.00 per roll** (\$25.40 per 1000)

Ribbon: Use 60mm or wider



#### TT369 Mylar®

5000 tags per roll

**\$177.50 per roll** (\$35.50 per 1000)

Ribbon: Use 76mm or wider



To order call  
**1-800-526-8353**

*Hablamos Español*

### Barbell Tags White only

All Shown Actual Size



ADHESIVE FREE SHANKS

#### TT302 White Kimdura®

4000 tags per roll

**\$88.00 per roll** (\$22.00 per 1000)

Ribbon: Use 60mm or wider



ADHESIVE FREE SHANKS

#### TT305 White Mylar®

6000 tags per roll

**\$131.70 per roll** (\$21.95 per 1000)

Ribbon: Use 60mm or wider



ADHESIVE FREE SHANKS

#### TT370 White Mylar®

6000 tags per roll

**\$179.70 per roll** (\$29.95 per 1000)

Ribbon: Use 60mm or wider



ADHESIVE FREE SHANKS

#### TT345 White Mylar®

5000 tags per roll

**\$124.75 per roll** (\$24.95 per 1000)

Ribbon: Use 60mm or wider



ADHESIVE FREE SHANKS

#### TT348 White Mylar®

5000 tags per roll

**\$177.75 per roll** (\$35.95 per 1000)

Ribbon: Use 76mm or wider

**Please note:** Labels ordered on cores smaller than 3" will be supplied on 2 or 3 rolls. You will receive the same quantity of labels as supplied on a 3" core.

See page 27 for 'How To Order' Thermal Transfer Computer Tags and Labels.

**SAVE! QUANTITY DISCOUNTS AVAILABLE**

**20%** on 25,000 Computer Tags

**25%** on 50,000 Computer Tags

**30%** on 100,000 Computer Tags

### Thermal Transfer Labels for Earring Cards and Cases

#### Mylar® and Paper Thermal Transfer Labels White Only Shown Actual Size



**TT315 Mylar®**  
6000 labels per roll

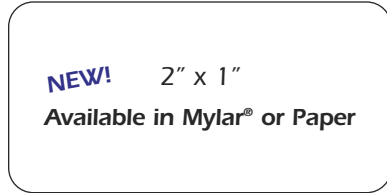
**\$83.70 per roll**  
(\$13.95 per 1000)

Ribbon:  
Use 60mm or wider



**TT317 Mylar®**  
6000 labels per roll

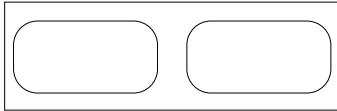
**\$83.70 per roll**  
(\$13.95 per 1000)  
Ribbon: Use 60mm or wider



**TT2010M Mylar®** **TT2010 Paper**  
5300 labels per roll 5500 labels per roll

**\$96.70 per roll** **\$27.50 per roll**  
(\$18.25 per 1000) (\$5.00 per 1000)

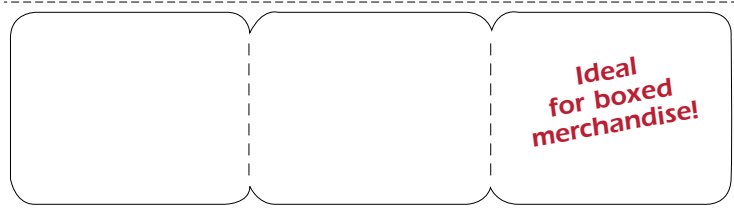
#### Paper Thermal Transfer Labels White Only Shown Actual Size



**TT314 Paper** 2 across  
5500 labels per roll  
**\$35.75 per roll** (\$6.50 per 1000)  
Ribbon: Use 50mm or wider

To order call  
**1-800-526-8353**  
*Hablamos Español*

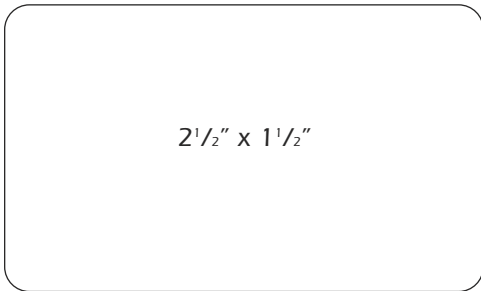
#### TT313 Paper



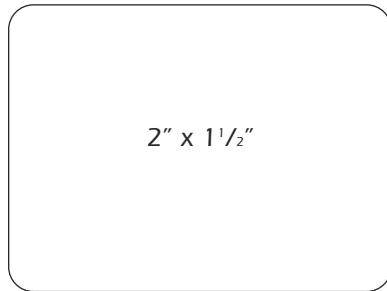
**TT313 Paper**  
Fan-folded,  
3 across 14,000  
labels per box  
**\$129.35 per box**  
(\$9.25 per 1000)  
Ribbon: Use  
101mm or wider

### Paper Thermal Transfer Shipping and Identification Labels

- High quality paper thermal transfer labels for use with most packaging.
- Large 4" x 6" compliance label (available, but not shown).
- Direct thermal available on request. Shown Actual Size
- **Other sizes available; minimum quantity may apply. Call for pricing!**



2 1/2" x 1 1/2"



2" x 1 1/2"

### SAVE! QUANTITY DISCOUNTS AVAILABLE

**20%** on 25,000 Computer Tags    **25%** on 50,000 Computer Tags    **30%** on 100,000 Computer Tags

### Direct Thermal Tags and Labels – No Ribbon Required

#### Pressure sensitive barbell tags and pricing labels. Shown Actual Size

Direct thermal tags and labels designed for cost efficient pricing, inventory control and bar coding. The DT390 pressure sensitive paper labels can be applied to Arch Crown string tags which act as label carriers for pricing and identification.



**DT397 Kimdura®** White only  
2490 tags per roll **\$38.50 per roll**



**DT398 Kimdura®** White only  
2490 tags per roll **\$38.50 per roll**



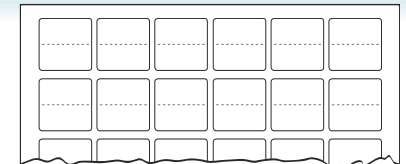
**DT390 Paper** White only  
Fits DYMO LabelWriter™ printers  
and most thermal printers.  
1000 labels per roll **\$32.00 per roll**

#### Sheeted Labels for both Laser and Ink Jet Printers



Shown Actual Size

**LT335 Paper** White  
50 sheets per pack  
2400 labels per pack  
**\$23.95 per pack**

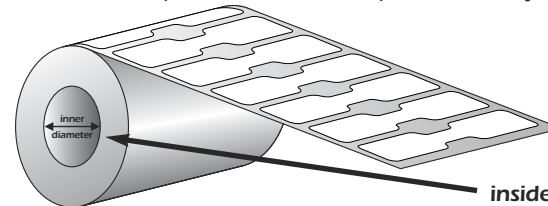


Laser label sheets - 6 across by 8 deep  
(48 labels per 8 1/2" x 11" sheet)

### How to Order Thermal Transfer Computer Tags & Labels

#### Be sure to follow these easy steps when ordering.

- Choose the tag/label you want to use.
- Make sure that the width of the tag/label will fit on your printer.
- Check core size for the labels required for your printer (inner diameter of the core)  
Citizen/C.ITOH takes 3" cores and most large Zebra printers take 3" cores  
Datamax Allegro, Prodigy, I-CLASS and M-CLASS Series printers take 3" cores  
Datamax Ovation/E-4203, Zebra 2844/T300, Citizen CLP-621, Eltron 2742  
Godex EZ-1300 and Argox OS-214/A-200 printers take 1" cores  
Barcode Blaster Advantage takes 1 1/2" cores
- When ordering be sure to tell us your printer model and the core size you require.  
**Please note:** Labels ordered on cores smaller than 3" will be supplied on 2 or 3 rolls  
You will receive the same quantity of labels as supplied on a 3" core.
- Make sure that you order the correct ribbon for your printer/material combination.  
Ribbons are printer and material specific and may not work if not ordered correctly.



To order call  
**1-800-526-8353**  
*Hablamos Español*

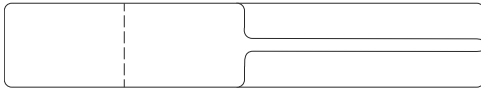
When ordering,  
be sure to measure the  
inside dimension of the core.



### Custom Die Computer Tags for Bar Code Labeling

#### Custom computer string and barbell tags now available.

Designed to meet your specifications, with or without adhesive-free adjustable loops and shanks. Available in a variety of materials. Shown Actual Size



TT359 Dimensions: 1 7/16" x 2 1/2", Tail: 1 1/4"



TT349 Dimensions: 1/2" x 2 1/4"



TT362 Dimensions: 1 3/16" x 4 3/8", Tail: 3"

To order custom thermal transfer computer tags, call 1-800-526-8353, ask for our sales department.

Other styles also available.

### String Tags Can Be Used As Carriers

String tags can be used as carriers for bar code labels, computer tags and mini-labels, keeping your jewelry and display presentations clean and professional.



String tags, see pages 4 and 5

Molded computer tag carriers, see page 37

### Let Arch Crown Print Your Bar Code Tags and Labels

#### Crisp reproduction of bar code, logo, pricing and description.

Thermal transfer tags and labels printed to your specifications. Call for price quote.



Hablamos Español



Ask for our sales department, call toll free

1-800-526-8353

www.ArchCrown.com

### Ribbons for Thermal Transfer Printers

Order the Style # from the list below by finding your printer make and model, then locate the material and width you require for your tags and/or labels.

Printer	Style #	Use on Material	Width	Price per Ribbon
<b>DATAMAX:</b> I-Class, M-Class, Allegro, Prodigy	R-A76M	Polyester/Mylar	76mm	\$55.00
	R-A101M	Polyester/Mylar	101mm	\$73.30
	R-A50K	Kimdura/Paper	50mm	\$19.75
	R-A76K	Kimdura/Paper	76mm	\$31.90
	R-A101K	Kimdura/Paper	101mm	\$42.50
<b>DATAMAX:</b> E4203, Ovation	R-O64M	Polyester/Mylar	64mm	\$15.75
	R-O89M	Polyester/Mylar	89mm	\$22.05
	R-O110M	Polyester/Mylar	110mm	\$27.30
	R-O64K	Kimdura/Paper	64mm	\$10.80
	R-O89K	Kimdura/Paper	89mm	\$15.10
<b>ZEBRA:</b> T300	R-O110K	Kimdura/Paper	110mm	\$12.50
	R-O110K	Kimdura/Paper	110mm	\$12.50
<b>CITIZEN:</b> CLP-621, 2001, 6002, 7202e	R-Z60M	Polyester/Mylar	60mm	\$36.00
	R-Z80M	Polyester/Mylar	80mm	\$48.10
	R-Z110M	Polyester/Mylar	110mm	\$66.10
<b>ZEBRA:</b> Stripe Series & Large Printers	R-Z80K	Kimdura/Paper	80mm	\$32.55
	R-Z80K	Kimdura/Paper	80mm	\$32.55
<b>GODEX:</b> EZ-1300	R-E64M	Polyester/Mylar	64mm	\$18.75
	R-E110M	Polyester/Mylar	110mm	\$27.30
	R-E110K	Kimdura/Paper	110mm	\$16.50
<b>ZEBRA:</b> 2844 <b>ARGOX:</b> OS-214 & A-200	R-Z64M	Polyester/Mylar	64mm	\$14.75
	R-Z109M	Polyester/Mylar	109mm	\$24.95
	R-Z64K	Kimdura/Paper	64mm	\$10.00
<b>ZEBRA:</b> 2824	R-Z109K	Kimdura/Paper	109mm	\$11.00
	R-Z57M	Polyester/Mylar	57mm	\$14.00
<b>ZEBRA:</b> 2824	R-Z57K	Kimdura/Paper	57mm	\$9.00
	R-Z57K	Kimdura/Paper	57mm	\$9.00
<b>BLASTER:</b> Blaster Advantage	R-B61M	Polyester/Mylar	61mm	\$20.50
	R-B108M	Polyester/Mylar	108mm	\$27.95

FREE Ribbons with minimum purchase of tags. Call for details.

### ArgoKee KDU - Keyboard Display Unit

#### Print computer tags and labels without using a computer.

ArgoKee KDU (Keyboard Display Unit) is a small, portable keyboard, with an integrated 2-line display screen. User-friendly KDU connects directly to a thermal transfer printer, and allows the user to print tags and labels. It's ready to go without a computer!

ArgoKee is ideal for printing tags and labels where the user does not own a computer or have access to one, e.g. jewelry exchanges, trade shows, kiosks and warehouses.

#### ArgoKee KDU Features:

- Same keyboard as a laptop computer, full 85 alpha-numeric keys.
- 2-line, 20 character LCD - enough to show prompt and data entered.
- Can be formatted for any type label, including jewelry, shipping, mailing, etc.
- Can hold between 10 and 20 formats, depending on size and complexity of label design.
- Compatible formats for Datamax, Argox, Godex, Citizen and Eltron printers.



Thermal transfer printer not included, see pages 30 and 31 for printers.

NEW!

ArgoKee KDU \$299.00

Includes up to five custom formats, cables and one year manufacturer's warranty.



### Produce Professional Looking Computer Tags

We offer the following brands: ■ Datamax ■ Zebra/Eltron ■ Citizen/C.ITOH ■ Sato ■ Cognitive Solutions ■ Argox ■ Godex We can supply printers with a variety of capabilities including:

- Thermal transfer & thermal direct printers
- Print resolution of 203, 300, 400, 600 DPI
- Label width capabilities up to 8 inches
- Printer speed from 3 to 12 inches per sec.

Call us with your labeling requirements. We have the printer to fit your needs and your budget. See page 31 for industrial printers.

### Our Most Popular Model... the Datamax E4203 Printer

#### Datamax E4203 Printer Thermal Transfer Printer



USB COMPATIBLE!

Now includes as standard interfaces: serial, parallel and USB ports. The E4203 has become "the printer of choice" in the retail and small manufacturing environments. The E4203 is one of the lowest priced and most reliable printers in its class. The E4203 can print labels up to 4" wide for shipping compliance labeling. Easy to use multi-button control panel and small size make the E4203 the best choice for most retailers.

**Datamax E4203 Printer**  
Suggested Retail Price \$585.  
Call for current pricing!



### GODEX

#### EZ-1300 Thermal Transfer Printer

Call us about a competitively priced package including the GODEX EZ-1300.

This value priced 300-dpi printer allows you print 2-D bar codes, smaller bar codes and higher quality graphics. Prints at 3" per second. Connects to parallel, USB or serial ports. Comes with Godex O-label software that gives you the ability to design and print labels but has a limited database capability. Download a driver for use with most Windows based programs.



NEW!

**GODEX EZ-1300 Printer**  
Call for current pricing!

### ARGOX

Experience Value

**Argox A-200 Printer**  
Suggested Retail Price \$449.  
Call for current pricing!

Reliable and affordable thermal transfer printer. Prints up to 4" per second and can print up to 4.1" wide. Utilizes metal components for durability. Works with any program that uses Datamax and Citizen printers. Connects to parallel, USB or serial ports. ArgoBar Lite label design software included.



USB COMPATIBLE!

### Desktop and Industrial Thermal Transfer Printers

Manufacturers and high volume retailers best choices for both on-demand, short run or high volume usage!



**Zebra TLP 2844 Printer**  
Suggested Retail Price \$675.  
Call for current pricing!

The TLP 2844 thermal transfer desktop label printer offers a 4 inch print width capability. This model provides a sturdy double-walled case design, and can print at a speed of 4 inches per second with a 203dpi resolution! The TLP 2844 is fast, dependable and an affordable desktop label printer with great features! In the office, warehouse, lab or store, Zebra's new TLP 2844 fulfills a multitude of labeling requirements, while easy to use and easy on the budget!



USB COMPATIBLE!

We offer the complete line of Zebra Printers.

### CITIZEN

**Citizen CLP-7202e Printer**  
Suggested Retail Price \$1345.  
Call for current pricing!

Citizen America provides a rugged thermal transfer printing solution based on superior price performance, ease of use and precision "Form, Fit and Function" from the leading company in watch mechanism manufacturing. The control panel features an 8 character LCD readout, along with a 3 control button configuration. In addition the CLP7202e has a "clamshell design" that allows for easy access and change over of labels and ribbon. Available with serial, parallel and USB interface.



USB COMPATIBLE!

### DATAMAX

authorized service center

**Datamax M4206 Mark II Printer**  
Suggested Retail Price \$1245.  
Call for current pricing!

This quality printer from Datamax offers capabilities of a large volume printer with a midrange price. The M-Class printers include many of the options of higher priced printers including 6" per second print speed, die cast aluminum casing, large label and ribbons capacity, fast and easy media loading. New easy to read LCD displays on screen messages. Standard interfaces: serial, parallel and USB ports included. Options: Ethernet connectivity, an internal rewinder, a cutter and a peel and present sensor for single label printing. Can replace your old Zebra printer. One year warranty on print-head; two years on printer.



NEW! LOWER PRICING!

USB COMPATIBLE!



### Bar Code Scanners and Portable Data Collectors

#### Metrologic Voyager MS9540

New sleek ergonomic design features Metrologic's proprietary CodeGate technology. The Voyager is one of the most advanced single-line, hand-held bar code scanners on the market. Laser scanning technology – "No Hands" auto sense function lets you scan items without handling the scanner. It can scan the smallest, as well as, damaged bar codes.



#### Metrologic Voyager MS9540

Suggested Retail Price \$297.

Call for current pricing!

To order call  
**1-800-526-8353**  
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#### Wireless Metrologic VoyagerBT™ MS9535

The VoyagerBT™ MS9535 is a wireless, laser bar code scanner designed for low to medium Point of Sale or light warehouse applications where the convenience of a wireless hand held scanner is needed. The scanner uses Bluetooth® wireless technology and Codegate® scanning and data transmission technology to allow for convenient effortless scanning. The base station can connect through USB or keyboard connection. The MS9535 has a 33 foot working range and can scan up to 14000 scans per charge. Shipped complete with power supply cable and stand.



NEW WIRELESS!

#### Wireless Metrologic VoyagerBT™ MS9535

Suggested Retail Price \$592. Call for current pricing!

#### Metrologic Optimus S SP5500

Metrologic's latest design is a fully portable, compact Portable Data Terminal (PDT), offering self-contained data collection and storage for inventory and information control. Weighing less than 5 oz, it includes a laser scanner, 8-line adjustable-font LCD display, alpha numeric keypad, and 2MB of data storage. Included base station both charges the batteries and provides communication with your computer. Connects through either serial or USB port.



Other Models Available!

#### Metrologic Optimus S SP5500

Suggested Retail Price \$1100. Call for current pricing!

#### Metrologic Eclipse MS 5145

This low price point scanner is the latest addition to the Metrologic line of quality bar code scanners featuring Metrologic's CodeGate technology. The Eclipse can be used as a hands-free scanner. Lightweight and compact for use with laptops and on the road.

NEW!



Two year warranty.

Metrologic Eclipse MS 5145 Suggested Retail Price \$160.

Available with an optional stand MS 5145S \$20.

Call for current pricing!

Looking for Omni-directional, 2-D and other bar code scanners?  
Call us at 1-800-526-8353 ...or visit [www.ArchCrown.com](http://www.ArchCrown.com)

### Labelview Software for Thermal Transfer Printers

#### Label design software for laser and bar code printers.

Easy to use label design software program offers the benefits of thermal transfer printing to businesses that do not currently have bar coding capabilities. Whether you have a program without the ability to print jewelry tags or simply want the neat clean appearance of thermal printing, Labelview is your answer for importing data, formatting, designing and printing your own tags.



Easy-to-Use, Easy-to-format  
Features Pre-Designed Label Formats.  
We can format your tags for you.

- ✓ Starter formats for all our thermal transfer tags included when purchased from Arch Crown
- ✓ Can be formatted to print virtually any size label.
- ✓ Works with any printer with a Windows® Driver, including laser, ink jet and even dot matrix.
- ✓ Capability to save thousands of SKU's (inventory items) with internal database. Consecutive numbering available.
- ✓ Can be linked to external sources, such as Excel and Access, offering live integration with your inventory.
- ✓ Able to imprint UPC, interleaved 2 of 5, Code 3 of 9, Code 128 and all other standard bar code symbologies.
- ✓ Graphics, company logos and True-Type® font printing capability.
- ✓ Network versions available, 3 to 50 users.
- ✓ Free Tech Support for 30 days.

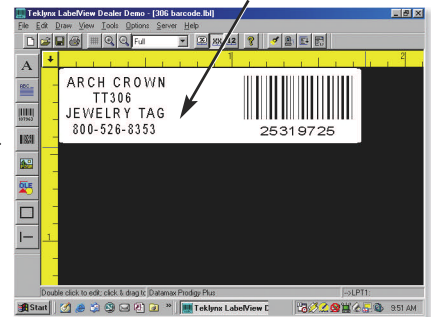
LBV Print-Only version \$250.

Limited to pre-formatted labels only.

LBV Pro version \$499.

Full formatting capability.

FREE DEMO CD!



### DataTagger Software for Thermal Transfer Printers

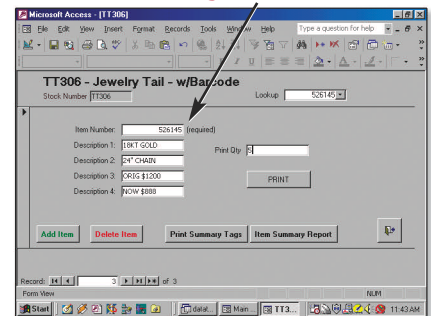
#### Pre-formatted label design software for Datamax printers.

DataTagger for Windows® is a simple to use, efficient software program that prints clear, easy-to-read, high quality thermal transfer labels and tags. DataTagger is ready for use with your computer, a Datamax Printer and Arch Crown tags and labels.

#### FEATURES:

- No Programming Required. Compatible with all PC's – Windows® 95 and later (except Windows® 2000).
- All label formats pre-designed – simply choose the Arch Crown label stock number from menu, enter label information and print.
- Easy-to-use, point-and-click menu selection.
- Custom formats available.
- Prints both text and bar codes.
- Built-in database saves label information.
- Tag and label information can be retrieved and edited.
- One-click labeling of your entire inventory using Summary Tag feature.
- FREE UPGRADES! Includes future tag and label format updates\*. \*A small handling charge may apply.

Easy-to-Use,  
Point-and-Click Menu Selection  
Features Pre-Designed Label Formats.



DataTagger included in Starter Package, see page 21; if purchased separately prices start at \$250. FREE DEMO CD!

## Computer Tags for Dot Matrix Pin-Feed Printers

**Tyvek® (CT)** Available in White, Yellow, Orange, Blue, Green and Gray.  
**Excellent for color coding!** Price per 1000 Shown Actual Size



CT311 \$18.95 3 across



CT312 \$19.95 3 across

**Mylar® (MC)** Available in Gold, Silver, White, Yellow and Blue.  
**Excellent for color coding!**



MC320 \$26.75 3 across



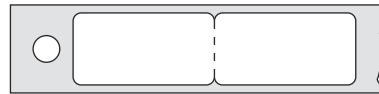
MC321 \$30.95 3 across

### Tear Resistant Tyvek® Tags



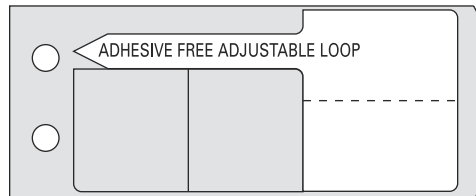
CT309 \$20.75 White 1 across

### Mini-Labels



CT310 \$12.50 White 10 across  
 Mini-Labels can be used independently or applied to string tags.

### Tyvek® Computer String Tags



CT308 \$28.50 White 4 across

**SAVE!**  
 Quantity discounts available:  
**20%** on 25,000 Computer Tags  
**30%** on 50,000 Computer Tags

### Multi-Use Tyvek® Computer String Tags



CT350 \$20.95 White, Silver or Gold 2 across

**Labelview** starting at \$250.  
 Easy-to-use price tag & database software for dot matrix printers, see page 33.

## Laser Tag Sheets for Laser Printers

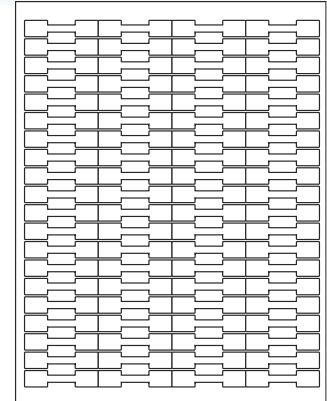
**Made of tear resistant polyester material.**

Laser tag sheets are 4 across by 20 deep (80 tags per 8 1/2" x 11" sheet).

Shown Actual Size



LT330 White 50 sheets per pack  
 4000 per pack \$174.90 per pack

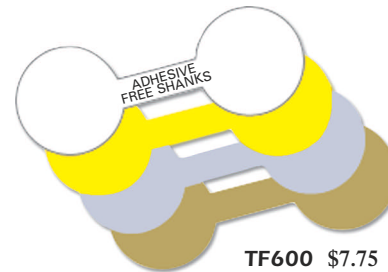


To order call  
**1-800-526-8353**  
 Hablamos Español

### Pressure Sensitive Fibre-Tuff Tyvek® Tags

**Free special pen included.**

Available with adhesive free shanks, Fibre-Tuff Tyvek® tags cannot be torn off easily.  
 Shown Actual Size



TF600 \$7.75  
 White, Yellow, Gray or Gold



TF601 \$12.95  
 White or Yellow



TF602 \$16.75  
 White only

To order call  
**1-800-526-8353**  
 Hablamos Español

### Reusable Computer Tag Carrier

**Molded Computer Tag Carrier for Mylar® and Tyvek® Tags**

Mylar® TT340, MC320 and Tyvek® CT311 computer tag styles (see page 36) fit perfectly on this reusable, molded plastic computer tag carrier.

Molded tag carriers come with satin braided string and secure brass clasp.



CTH300 \$55.00 per 100  
 Gray only



### Security Package includes Eyelet-Fast Tags and Pliers

**"Not Returnable If Removed" tags pay for themselves... ideal for internet sales and preventing unauthorized returns!**

*When removed, eyelet-fast tags cannot be reattached!*

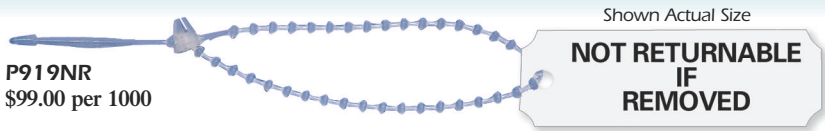
**NEW!**



Security package includes pliers, eyelets and your choice of one box of 518, 521 or 526 (with 3 holes) white eyelet-fast tags. **SP \$145.35**  
Eyelet-fast tags including eyelets, if purchased separately. **\$81.85 per 1000**

### Tags with Lock Ties Avoid Unnecessary Returns

**Pre-Printed plastic tags include secure plastic lock ties.**



**P919NR**  
**\$99.00 per 1000**

### Simulated Security Tags... an Anti-Theft Device

**Create an appearance that jewelry tags must be demagnetized.**

Theft deterrent pressure sensitive Mylar® security tags appear to be an electronic monitoring device. Once applied, they cannot be removed easily (they must be cut).



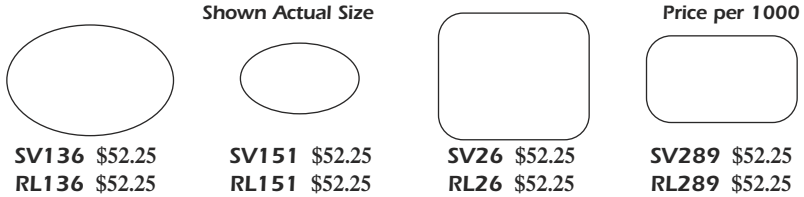
Styles P408 and P409 are available in gold or silver, please specify. Shown Actual Size

*"We have had success with Arch Crown's security sensor tags on our jewelry. These tags do discourage theft, and in no way do they take away from the appearance of our jewelry. We use them on everything from earring pads to rings."*  
Steven Wishnew, Director of Operations  
Ken Craft, Inc. - New York, NY

### Peel-Off Labels Never Leave a Messy Glue Residue

**Blank Static Cling Vinyl or Removable Labels**

Available in white or clear only, and are easy to write on with permanent fine marking pens (see page 47). **Order SV for Static Vinyl and RL for Removable Labels.**



**SV136 \$52.25**   **SV151 \$52.25**   **SV26 \$52.25**   **SV289 \$52.25**  
**RL136 \$52.25**   **RL151 \$52.25**   **RL26 \$52.25**   **RL289 \$52.25**

### Easy Peel-Off Labels, Never Leave a Messy Glue Residue

**Easy-to-apply... Easy-to-remove... Static Cling Vinyl Labels.**

See pages 14 and 15 for die shapes; pricing information on page 17.

**IMPRINT COLORS AVAILABLE:**

- Metallic colors**: Gold, Copper, Red, Silver, Green, Blue, Purple, Rainbow, Pink, Holographic
- Matte and gloss colors**: White, Red, Black, Purple, Blue, Green, Gray, Burgundy

**BACKGROUND MATERIALS AVAILABLE:**

- Removable adhesive**: Matte White, Clear Acetate
- Static cling vinyl colors**: White, Clear, Red, Black, Yellow

**NOTE:** Static cling vinyl labels can be reapplied many times without losing their static cling or scratching your fragile merchandise.



### Custom Printed Static Cling Vinyl and Removable Labels

**Promote your name with custom printed foil labels.**

Plain and simple, they're easy to use. Static cling vinyl labels can be reapplied without losing their static cling or scratching your merchandise.



Blue and Red on Clear Static Cling Vinyl   Black on Clear Static Cling Vinyl   Blue on White Static Cling Vinyl   Red, Blue & Green on White Static Cling Vinyl

### Pre-Printed Static Cling Vinyl Labels for Tabletop Ware

**The professional way to price and promote china and crystal.**

Promotional static cling vinyl labels are removable (no adhesive) and can be reapplied without losing their static cling or scratching your merchandise. **Shown Actual Size**

Available in colors as shown below. Price per 1000

**ASSORTMENT SPECIAL \$106<sup>10</sup> per 1000**  
Only Choose any 4 styles from pages 38 thru 43. 250 tags per style

<b>CLEARANCE</b> P136CY \$69.90	<b>SALE</b> P289S \$69.90	<b>NEW</b> P289N \$69.90	<b>ESPECIAL</b> P136EW \$69.90
<b>CLEARANCE</b> P136CR \$69.90	<b>SALE</b> P289SR \$69.90	<b>LIST \$</b> <b>OUR \$</b> P289L \$69.90	<b>REG \$</b> <b>SALE \$</b> P289R \$69.90
		<b>Retail \$</b> <b>OUR \$</b> P289RO \$69.90	

## Specialty Tags and Labels... Ideal for Jewelry Identification

Distinctive pre-printed tags and labels are perfect for identifying precious and semi-precious jewelry.

**10% OFF**  
any Promotional Tag or Label.  
**20% OFF**  
5 or more boxes of Promotional Tags or Labels.  
When you order any style featured on pages 38 thru 43.  
Use Promotional Code PP18  
Offer expires 12/31/08

Shown Actual Size  
Pre-Printed Labels \$55.20 per 1000  
Pre-Printed Tags \$97.20 per 1000



To order call  
**1-800-526-8353**  
Hablamos Español

## Blank and Pre-Printed Tent and Insert Stand Tags

Display your best prices.

Available in colors as shown and blank. New custom printed "Made in" now available.

To order call  
**1-800-526-8353**  
Hablamos Español

**ASSORTMENT SPECIAL**  
Only **\$106<sup>10</sup>** per 1000  
Choose any 4 styles from pages 38 thru 43.  
250 tags per style

**NEW!**  
2 Color Insert Stand and Tent Tags

**NEW!**  
Blank Tent/Insert Stand Tags

**Insert tags for gold jewelry identification.**

2" Reg \$ Sale \$ P120-S \$90.15  
2" Reg \$ Sale \$ P120-B \$90.15

1 1/2" Reg \$ Our \$ P112-S \$86.05  
1 1/2" Reg \$ Sale \$ P111-S \$86.05

1 1/2" Reg \$ Sale \$ P110-B \$86.05  
1 1/2" Reg \$ Sale \$ P111-P \$86.05

1" Reg \$ Sale \$ P101-B \$82.00  
1" Reg \$ Our \$ P103-D \$82.00

1" Reg \$ Sale \$ P101-P \$82.00  
1" Reg \$ Our \$ P103-D \$82.00

1" Reg \$ Sale \$ P102-D \$82.00  
1" Reg \$ Our \$ P104-D \$82.00

1" Reg \$ Our \$ P103-P \$82.00  
1" Reg \$ Sale \$ P102-B \$82.00

1" Reg \$ Our \$ P101-D \$82.00  
1" Reg \$ Our \$ P103-B \$82.00

1" Reg \$ Our \$ P101-BL \$52.50  
1" Reg \$ Our \$ P101-BL \$52.50

10 KT GOLD P130 \$82.00  
14 KT GOLD P131 \$82.00  
18 KT GOLD P132 \$82.00



## Promotional Tags and Labels Designed for Ring Trays

Labels available in colors as shown below, on white pressure sensitive tag stock.



**ASSORTMENT SPECIAL**  
**\$106<sup>10</sup>** per 1000  
 Only Choose any 4 styles from pages 38 thru 43.  
 250 tags per style

- NEW**  
P275N \$65.55
- REG \$ OUR \$**  
P275RO \$65.55
- REG \$ SALE \$**  
P275RS \$65.55
- CLEARANCE**  
P275C \$65.55
- SALE**  
P275S \$65.55
- SPECIAL**  
P275SP \$65.55

Shown Actual Size  
Price per 1000

Insert tags available in colors as shown, scored on white, gold or silver tag stock. Ask about our custom die shapes for ring trays and watches, see page 10.

- REG \$ OUR \$**  
P201RO \$82.00
- REG \$ SALE \$**  
P201RS \$82.00

- SALE**  
P201S \$82.00
- SPECIAL**  
P201SP \$82.00
- CLEARANCE**  
P201C \$82.00

- STERLING SILVER**  
P201SS \$82.00
- PLATINUM**  
P201P \$82.00
- 14KT GOLD**  
P214 \$82.00
- 18KT GOLD**  
P218 \$82.00

**10% OFF** any Promotional Tag or Label.  
**20% OFF** 5 or more boxes of Promotional Tags or Labels.  
 When you order any style featured on pages 38 thru 43.  
 Use Promotional Code PPJ8  
 Offer expires 12/31/08

To order call  
**1-800-526-8353**  
 Ask for our sales department

## Pre-Printed Promotional Plastic Tags

Turn browsers into buyers with promotional string tags.

Ideal for new merchandise, special sales, price reductions and seasonal clearances. Available in Spanish. Price per 1000 Shown Actual Size



Disponible en Español

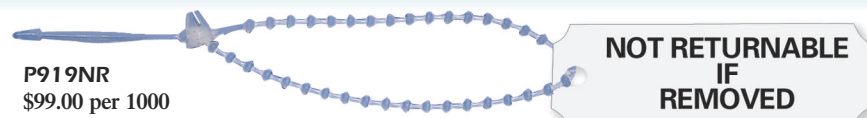
Disponible en Español

Available in Spanish

**10% OFF** any Promotional Tag or Label.  
**20% OFF** 5 or more boxes of Promotional Tags or Labels.  
 When you order any style featured on pages 38 thru 43.  
 Use Promotional Code PPJ8  
 Offer expires 12/31/08

### Secure Tags with Lock Ties Avoid Unnecessary Returns

Pre-Printed plastic tags include secure lock ties. Shown Actual Size



P919NR  
\$99.00 per 1000

### Pre-Printed Dual Purpose Price Tags.

Shown Actual Size Use as insert in boxes or adhere to back of watch with pressure sensitive strip.

Available Blank (not shown)  
 WT222B \$51.35 per 1000

- Sale**  
P222HS \$81.95
- Special**  
P222VS \$81.95
- Special**  
P222VSP \$81.95
- Special**  
P222HSP \$81.95

Custom printing available, call for prices.

Watch tag adheres to back of case without leaving a glue residue.  
 Pressure sensitive adhesive area



The look, the feel... everything about these durable plastic molded relief tags says 'exceptional quality' about the jewelry on which they are attached.

Custom molded tags come in a variety of shapes and styles. Molded tags can be foil printed on both sides or a bar code label and pricing information can be applied to the back side of tag. Available in a textured or smooth finish, please specify finish.

Sunken, knotted or our new 'secure-lock' braided cord, please specify cord style. 'Secure-lock' cord can be easily attached to most jewelry. Once closed, the tag cannot be re-opened unless the cord is cut (helping to minimize unauthorized returns).

**FREE Custom PMS Color Match Now Available... A \$150 Value!**

Molded Tags - Style MT One time mold charge \$210.

Minimum 3000	5000 and up	10,000	over 10,000
\$41.00 per 100	\$36.00 per 100	\$30.00 per 100	Call for special prices!



To order call  
1-800-526-8353  
Ask for our sales department

Sold plugs in black or white with gold foil imprint. Style RTP Price per 100

Blank rectangular ring tray plugs in black or white. Style RTP-B Price per 100



Oval ring tray plugs feature an aesthetic textured finish.



Blank oval ring tray plugs in gold, silver, white or black. Style RTP-O Price per 100

Custom Molded Ring Tray Plugs

Keep track of your rings in and out of the display showcase.

Ring tray plugs are available in a textured or smooth finish.

**FREE Custom PMS Color Match Now Available... A \$150 Value!**

Molded Ring Tray Plugs (Min. 3000)

One time mold charge, if ordered separately: Ring Tray Plug \$210.00

Molded Ring Tray Plugs

Style MTP  
\$41.00 per 100

Please specify textured or smooth finish when ordering.



Pre-Printed 'Secure-Lock' Molded Plastic Tags

"Not Returnable If Removed" 'Secure-Lock' molded tags are ideal for internet sales and preventing unauthorized returns!

Once closed, the tag cannot be re-opened unless the cord is cut (helping to minimize unauthorized returns).

Style MNR  
\$30.00 Price per 100



NEW! Foil printed on both sides